



MADE TO MEASURE

**Bringing Trusts together
to save babies lives.**

The Perinatal Institute's Growth Assessment Protocol (GAP)
improves detection of babies who are at risk of stillbirth
because they are suffering from growth restriction.

**MAMA
Academy**
positive about pregnancy

#Made2Measure



contact@mamaacademy.org.uk

MAMA Academy's **Made to Measure** campaign aims to save 1000 babies' lives by preventing stillbirth through better detection of fetal growth restriction, using the Perinatal Institute's GAP programme.

We are calling on all UK hospital trusts to implement GAP as standard as part of their maternity service.

What can I do to help?

If your local trust hasn't yet introduced GAP, email your Head of Midwifery and encourage them to visit our website to find out all the benefits and how to enrol on the GAP programme.

Email us if you are interested in becoming a **Made to Measure** Campaign Ambassador.

www.mamaacademy.org.uk/for-midwives/made-to-measure

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